



## Linton Aztecs FC – Club Social Media Policy

Linton Aztecs FC (L AFC) realise that social media and networking websites have become a regular part of everyday life and that many people enjoy membership of sites such as Facebook, MySpace or Twitter. However, we are also aware that these sites can become a negative forum for complaining or gossiping and care must be taken not to breach our Privacy and/or Match Reporting policies or offend anyone when using these services.

### General Information

The following policy has been designed to give players, parents managers, & committee member's clear guidelines as to what L AFC expect of them when accessing these sites.

The absence of, or lack of, explicit reference to a specific website or service does not limit the extent of the application of this policy. Where no policy or guidelines exist; members should use their judgment and take the most prudent action possible. Consult with your team manager or the Club Child Welfare Officer if you are uncertain.

### Guidance for Personal Use

If you have your own personal profile on a social media website, you should make sure that others cannot access any content, media or information from that profile that (a) you are not happy them to have access to; and (b) which would undermine your position as a professional, trusted and responsible person.

As a basic rule, if you are not happy for others who you play with to see particular comments, media or information simply do not post it in a public forum online.

When using social media sites, members should consider the following:

- Changing the privacy settings on your profile so that only people you have accepted as friends can see your content.
- Reviewing who is on your 'friends list' on your personal profile. In most situations you should not accept friend requests on your personal profile from people you don't know.
- Ensuring personal blogs have clear disclaimers that the views expressed by the author are theirs alone and do not represent the views of L AFC.
- Make your writing clear that you are speaking for yourself and not on behalf of L AFC.
- Ensuring information published on the Internet complies with L AFC confidentiality and data protection policies. Breach of confidentiality can result in disciplinary action via the club procedure and may result in termination of your association with the club.
- Ensuring you are always respectful towards: players, parents, managers & committee members of L AFC, Members should be aware that any disrespectful comments to the above might be seen as libellous and could result in disciplinary action or termination of your association with the club.
- L AFC name & logos may not be used without written consent of the Club Committee.
- At all times, while you are a member of L AFC, you are an ambassador for the club - please be aware that your actions captured via images, posts or comments online can reflect on the reputation of L AFC.

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## **Use of Official Accounts**

L AFC operate its own accounts on social media websites for the promotion of activities and events, and as a communication method. The following outlines the limits of their use.

- An official account on any social media website may only be set-up with written consent from the Club Committee.
- Only authorised members may use these accounts to post official club notices online.
- All information published on the Internet must comply with L AFC Privacy and inclusive Data Protection Policies.
- Parents or children should not be referenced online without their express consent. This includes all photos, videos and other media.
- Copyright laws must be respected, with references or sources cited appropriately.
- Any member who becomes aware of social networking activity that would be deemed distasteful should make their manager aware as soon as possible.

All members using official accounts must adhere to the above guidelines; accounts will be monitored periodically and breach of this policy may result in disciplinary action or termination of your association with the club.

Club Chairman

Website Manager

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